**Introduction:**

This dataset contains basic facts about numerous colleges & universities across the United States. These facts (attributes) are the almost identical to the generally used in college rankings in magazines such as *U.S. News & World Report.*

**Description of Data**

The dataset are formatted in LISP-readable file. The attributes in the dataset are:

1. University-name

2. State

3. location

4. Control

5. number-of-students

6. male:female (ratio)

7. student:faculty (ratio)

8. sat-verbal

9. sat-math

10. expenses

11. percent-financial-aid

12. number-of-applicants

13. percent-admittance

14. percent-enrolled

15. academics

16. social

17. quality-of-life

18. academic-emphasis

**Motivation**

Find out the most common attribute that defines a “good” or “prestigious” university.

Find out where most people prefer to go to school.

Find out if financial aid makes an importance on enrollment figures.

**Technology / Implementation**

Microsoft SQL Server 2014 Business Intelligence Edition can be downloaded for free:

<https://webstore.illinois.edu/Shop/product.aspx?zpid=2554>

**Objectives / Business Questions**

(Still need to be determined)

* SAT math vs. Gender distribution
* Ratio of % admittance and % enrolled vs. % of financial aid
* Number of students vs Geographical location
* etc.

**Enterprise Business Matrix**

To be determined

**Dimensional Models**

To be determined